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The course provides an applied and practical approach to finance, enabling you to use the concepts, frameworks, and tools of modern finance to address topical issues. The programme is designed to enhance your understanding of corporate finance as a tool for making strategic decisions.

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It focuses on corporate finance concepts from value creation to derivatives, including cost of capital (and WACC), valuation, financing policies, project evaluation, and many other essential finance definitions. Finance for Executives makes finance simple and intuitive, through the use of real world data (brief company case studies and empirical examples of concepts), Excel financial

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The Finance for Non-financial Leaders programme is designed for non-financial senior managers and executives who need a practical appreciation and command of basics of finance, financial management, corporate and management metrics and reporting financial impact. Focus and structure

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reference book for any manager, as it makes a perfect balance of financial management theory and practice. It focuses on corporate finance concepts from value creation to derivatives, including cost of capital (and WACC), valuation, financing policies, project evaluation, and many other essential finance definitions. Finance for Executives makes finance simple and intuitive, through the use of real world data (brief company case studies and empirical examples of concepts), Excel financial modelling tools, and practical short chapters. Target Audience This finance book is appropriate for business executives, from all backgrounds, seeking to Focus on the links between financial management and the strategy of their company, be it a private or publicly traded company Discover how to create value for their company and boost its financial performance Understand the key topics of corporate finance for non-

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solving key financial problems, improve your business decisions, and formulate strategies. This finance for managers' reference book is based on

- Simplicity - The core concepts in corporate finance are simple, and will become intuitively clear after using this book
- Conciseness - The chapters are short and self-contained to appeal to busy executives who are keen on value-added activities
- Practical focus - The key concepts of financial management are explained (and linked to Excel modelling tools), while you learn to identify the problems and pitfalls of different managerial choices
- Application of theory to practice - It highlights key academic research results that are relevant for practitioners
- Real-world focus - The book includes empirical data on several companies and industries around the world. Working with real-world problems and real-world data is more fruitful than theoretical discussions on

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formulas Excel Templates An Excel spreadsheet containing all the financial models used in the different chapters is available for download from the book's website. Practitioners will find the file easy to customize to their own requirements. It is useful in a variety of situations: value creation and its decomposition into managerial drivers or key performance indicators (KPIs), cost of capital (WACC) estimation, project evaluation, mergers and acquisitions, company valuation, derivatives valuation, etc. Editorial Reviews An excellent teach-yourself finance primer for non-financial executives, and, I dare say, even for most finance executives. Ravi Kant, Vice Chairman, Tata Motors, India The finance reference book for the desk of ANY manager. Michel Demaré, Chairman of the Board, Syngenta, Switzerland The perfect balance of practice and theory. Geert Bekaert, Professor of Finance, Columbia Business

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School, USA A key tool to improve your business decisions. Thilo Mannhardt, CEO of Ultrapar, Brazil Finance for Executives is easy to follow, and makes a boring subject actually quite exciting. Severin Schwan, CEO, Roche Group, Switzerland A must-have for your list of favorites. José Manuel Campa, Professor of Finance, IESE Business School, Spain

Finance for Executives is used on MBA and executive learning programs worldwide. The text continues to provide a clear and detailed overview of the aspects of financial practice students are likely to encounter as executives. Real examples from a range of international companies give the text a strong practical focus and

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help to put financial management into the context of the modern-day business environment. The sixth edition includes a new chapter on understanding options as well as a whole new set of financial analysis examples from international companies such as GlaxoSmithKline and Sanofi.

The workbook to accompany Corporate Finance: A Practical Approach, Second Edition

Effective financial planning for executives and entrepreneurs is complex, dense, and impossible to reduce to a single, easy-to-understand formula. Designed to emphasize the importance of

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effective, targeted financial planning, this book begins by telling a story about a fictional, but plausible, power couple and their family who (spoiler alert!) do pretty much everything wrong in securing their financial future. In most cases, they don't do the things needed because they don't know what they are. Using this story as a case study of executives and entrepreneurs, the book breaks down the case into chapters and offers practical discussions of all the key financial planning pillars—investment planning, tax planning, estate planning, philanthropic planning, risk management, and equity-based compensation to name a few—with the tools needed to tailor a plan for virtually every circumstance and need. While there is no single plan that works for everybody, this book will provide a guide with complicated, technical information alongside specific guidance on how to build an effective financial plan.

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Ideal for both aspiring managers and experienced executives, the Fourth Edition of FINANCE FOR EXECUTIVES: MANAGING FOR VALUE CREATION illustrates the importance of financial information in maximizing firm value. Respected authors Gabriel Hawawini and Claude Viallet draw on their wealth of business and teaching experience to provide a concise, analytically sound introduction to financial management that is neither too simplistic nor too theoretical. In fact, the text masterfully balances a thorough exploration of modern finance principles with a strong practical focus on real-world applications and rigorous analysis, even while avoiding complicated formulas with little value for decision-making. Perfect for executive education courses, M.B.A. programs, or any class with an emphasis on translating theory into practice or

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learning through real-world cases, FINANCE FOR EXECUTIVES employs a strong problem-scenario approach to present key concepts within the context of realistic financial management issues that executives commonly face. In addition, a series of integrated case studies analyzes the same set of companies throughout the text to explore concepts in greater depth and reinforce learning. The new Fourth Edition maintains the text's highly reader-friendly structure and presentation. Because each chapter is self-contained, instructors can enjoy great flexibility in structuring their courses, while students will find the text an invaluable reference and resource to use throughout their careers. In addition, the current edition features extensive updates incorporating the most recent financial data and latest references, as well as a new chapter devoted to managing corporate risk, an essential topic for success in today's high-stakes

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The Finance Book will help you think and manage like a financial strategist. Written specifically for non-finance professionals, it will give you all you need to know to manage your business more effectively and think more strategically. It will help you to: Have the confidence to read and interpret financial statements Ask the right questions about financial performance Apply important financial tools and ratios Learn how to think financially and make better strategic financial decisions Covering business finance, accounting fundamentals, budgeting, profitability and cash management, you'll find the tools you need in order to make the

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best financial decisions for your business. 'Essential reading for any non-finance professional. This is an easy to read and practical guide to the world of finance.' Paul Herman, Group CEO, Bluebox Corporate Finance 'A really helpful, well organised and easy to understand primer and reference book for those who aren't accountants but still need to understand the accounts.' Roger Siddle, Chairman, Cordium Group 'A great book. At last, a guide that demystifies and encourages business owners to practically understand financial matters. A must read.' Gordon Vater CEO, RiiG Limited

Perfect for executive education courses, MBA programs, or any class with an emphasis on translating theory into practice or learning through real-world cases, this exciting new fifth edition of

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Finance for Executives: Managing for Value Creation illustrates the importance of financial information in maximizing firm value.

Highly respected authors Gabriel Hawawini and Claude Viallet draw on their wealth of business and teaching experience to provide a concise, analytically sound introduction to financial management that is neither too simplistic nor too theoretical. The text masterfully balances a thorough exploration of modern finance principles with a strong practical focus on real-world applications and rigorous analysis, whilst also avoiding complicated formulas that have little value for decision-making.

Finance for Strategic Decision Making demystifies and clarifies for non-financial executives the basics of financial analysis. It shows how they can make important financial decisions that can critically

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enhance their institution's ability to respond to competitive challenges, undertake new projects, overcome financial setbacks, and most importantly, create shareholder value. Written by M. P. Narayanan and Vikram K. Nanda—two of the country's leading authorities on financial strategy—this book offers a practical guide for using financial analysis to enhance strategic decision making. The book includes a coherent framework that outlines practical and intellectually sound guidance for executives who must make strategic decisions.

Finance for Strategic Decision Making

- Explains the role of finance in corporate strategy
- Offers guidance on resource allocation decisions
- Explores how to determine the right balance of debt and equity capital to maximize firm value
- Demonstrates how to use payout policy as a strategic tool
- Clarifies if a merger, acquisition, or divestiture is in the best interest of an

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organization Shows how to manage risk Reveals how to measure
value created and the effectiveness of upper level management

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