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Designed to prepare business students for the global workplace, International Management outlines the actual functions and behaviors required for effective management of organizations and employees. This practical text is organized according to the international manager's decision-making process-through the functions of planning, organizing, leading, and controlling-so students can easily make the transition into the international arena. The Second Edition features seven new comprehensive cases dealing with management issues, a new chapter on international labor relations, new chapter-opening profiles, and expanded coverage of China and Eastern Europe.

With deregulation, privatization, and information technology transforming competition, the transnational model

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