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will learn about the
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un neurólogo y un publicista, todos en un solo cuarto con la labor de entender la forma en que trabaja el cerebro frente a los estímulos, eso es el neuromarketing según Jürgen Klaric, un conferencista, investigador y escritor considerando el “gurú” del tema que hablamos a continuación.. El

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When the advances of the neurosciences and the neuropsychology were incorporated, an evolution of such magnitude occurred that gave rise to the creation of a new discipline, that is known like "neuromarketing". That is a new approach to address the analysis of consumer behavior through understanding

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